

The Importance of Planning:

Supply Chains in Organisations need to be taking on a Leadership role, Why?, because Supply Chains are strategically placed to understand consumer behaviours, hence the importance of Planning.

The language of Supply Chain is one that people are starting to understand and can see the impact of it. The impact to the supply chain will reflect on the brand of the organisation (positively or negatively). Supply Chain does have an effect not only on the value of the organisation but also, on the customer promise.

Based on research, organisations are keen to move away from spreadsheets type planning, and need to do so in order to keep up with the pace of change. We need to equip ourselves with the right tools and technology to make our supply chains more resilient.

S&OP tools and related techniques can be used to analyse scenarios during the planning cycle. Instead of waiting for the data, the team can analyse and explore different scenarios and understand the trade-offs immediately, no idle time.

Embrace technology to help you build capability in Planning.

Do you have a plan?

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